

TAITA TAVETA

## Tourism Fund to register all hotels and bars

By **RENSON MNYAMWEZI**

The Tourism Fund (TF) has begun profiling and registering all hotels to boost tourism and enhance revenue collection.

Senior TF officials disclosed yesterday that the pilot project would be launched in the county soon and would cost more than Sh10 million.

Chief Executive Officer Joseph Cherutoi said his organisation was targeting hotels, restaurants, pubs and entertainment joints operating within the boundaries of the country in the first phase of the pilot project.

He said once they were through with registering the establishments in the county, the project would spread to other counties in Coast region.

Mr Cherutoi said they were conducting the six-month exercise to address declining revenue in the country.

He expressed optimism that the data would help to increase revenue collection to between 60 and 70 per cent.

"We are losing more than Sh100 million monthly due to lack of a proper inventory," he noted.

Cherutoi was briefing Governor John Mruttu about the pilot project yesterday.