

FINDINGS

Summit the right step for tourism

The tourism summit taking place at the Coast is just about the best thing that has happened to tourism in a long time. It shows that the government has elevated tourism to its rightful position as one of the key economic movers. This forum will go a long way in demystifying it and correcting misconceptions.

The focus should shift to the implementation of the conference resolutions. The Cabinet secretary should put in place a team of eminent professionals and practitioners to oversee the implementation of the recommendations.

In the past, findings from crucial forums have been left to gather dust on shelves. The industry is looking forward to implementation.

The tourism recovery task force did a commendable job helping the industry get out of the slump. It would be prudent to appoint a team to undertake the task of actualising the proposals put forth by the forum.

I propose that the forum be turned into an annual event to make its recommendations sustainable as short-term measures cannot deliver the intended results.

BENARD AMAYA, via email

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